



Dear Community Partners, Colleagues and Friends,

It is with great pride and gratitude that we celebrate the 10th Anniversary of The Kraft Center for Community Health. Today, we reflect on a decade marked with achievement, innovation, partnerships, challenges and growth. Since its inception in 2012, The Center has always been true to its mission to increase access to high-quality health care for vulnerable populations through innovative programming and community health training.

Throughout the past decade, I'm proud to say The Kraft Center has been a leader and trailblazer in innovative programming, including mobile addiction services, cancer care equity, COVID-19 pandemic response, community health leadership training and more. Along the way, we have worked with so many incredible partners and funders, without whom none of this important work would be feasible.

We are especially thankful for the generosity, vision and leadership of Mr. Robert K. Kraft and the Kraft family. Robert and family view access to high-quality care as both important and achievable and founded The Kraft Center with this vision in mind. Every day, we at The Center strive to ensure we are delivering top quality programming that furthers the mission while promoting both health and equity in our communities.

Having existed for only 10 short years, the impact and legacy of The Kraft Center is truly remarkable, and I cannot convey how honored I feel to be the Executive Director. As we celebrate our accomplishments with those who have made this all possible, we also look to a future of successful partnerships, innovative projects and meaningful, sustainable programming. Thank you for celebrating with us. Here's to another successful decade.

Best wishes,
Elsie Taveras, MD, MPH
Executive Director, The Kraft Center for Community Health



Massachusetts General Hospital
Founding Member, Mass General Brigham

Community Care in Reach® Mobile Health Program

Our mobile health initiative addresses one of the most urgent public health crises in our country — opioid overdose deaths have increased by over 700% since 2000, with 188 deaths per day in the U.S. in 2020.

In 2018, The Kraft Center partnered with Boston Health Care for the Homeless Program, the Boston Public Health Commission and GE Foundation to launch Community Care in Reach®, a mobile health program that brings lifesaving addiction services directly to historically stigmatized populations in Boston.

Community Care in Reach® provides:

- Medication for Opioid Use Disorder
- Education on overdose prevention
- Harm reduction services
- Primary health care, including HIV testing, vaccinations and wound care
- Naloxone, an overdose reversing medicine that has saved thousands of lives

2020 Expansion Impact

- Now at four sites: Boston, Worcester, Springfield and Brockton
- Made possible by the Robert K. Kraft Family donations of mobile units

2018–2021 Impact

- 18,931 contacts with people living with addiction
- 5,155 overdose-reversing naloxone kits distributed
- 2,577 clinical encounters on the mobile unit

The Kraft Center Technical Assistance and Evaluation

- The Massachusetts Department of Public Health awarded The Kraft Center funding to oversee evaluation and provide technical assistance for all state-funded mobile programs
- The Kraft Center conducted cross-site evaluation in partnership with Brandeis University
- The Kraft Center hosted learning collaboratives and webinars, and expanded harm reduction services in partnership with RIZE Massachusetts Foundation (RIZE MA)

Mobile Addiction Services for Youth and Young Adults

- The Kraft Center launched mobile addiction services for youth and young adults (YYA), who access treatment at much lower rates than older adults, despite significant need
- The mobile health team treats multiple forms of substance use beyond opioids and uses social media and a flexible “roving” schedule to bring services directly to YYA in need
- The mobile health team reaches more YYA with their partnerships with the Hearst Foundation, the Grayken Center for Addiction Medicine at Boston Medical Center, Boston Health Care for the Homeless Program and Bridge Over Troubled Waters

COVID-19 Response

True to our mission of innovating to expand access to high quality care for vulnerable populations, addressing the ongoing COVID-19 pandemic has remained a top priority for The Kraft Center. In partnership with Mass General Brigham, The Kraft Center’s mobile health team brings free testing, vaccinations and support directly to Massachusetts communities disproportionately impacted by COVID-19, primarily in Chelsea, Revere, Everett, Lynn and Boston.

Since the beginning of the pandemic, the mobile health team has provided:

- Over 5,500 PCR and rapid tests
- 7,425 COVID-19 vaccines administered to date (2,566 pediatric vaccinations)
- Pediatric vaccines and primary care services provided in partnership with community health centers whose essential services were interrupted by the pandemic
- 246 primary care clinic sessions completed since January 4, 2021
- Social Determinants of Health screening offered to every individual who presented for testing, with referral to community health worker if they screen positive
- 10,000+ care kits with masks, soap and hand sanitizer distributed to nearly all patients

The Kraft Center is grateful to the Aetna Foundation, and the Rapid Acceleration of Diagnostics in Underserved Populations (RADx-UP) initiative of the National Institutes of Health (NIH) for supporting this work, and for our partners, Brockton Neighborhood Health Center, Caring Health Center, Codman Square Health Center, DotHouse Health, Family Health Center of Worcester, Harvard T.H. Chan School of Public Health, Lynn Community Health Center, the Mass General Community Health Centers, Mattapan Community Health Center and Massachusetts League of Community Health Centers.

The mobile COVID-19 response initiative had a “double equity” impact, supporting a local, minority owned business — DPV Transportation employs nearly 300 community members from neighborhoods hard hit by COVID-19 — that transformed vans from their existing fleet into COVID-19 response vehicles.

The Kraft Center’s RADx-UP

(Rapid Acceleration of Diagnostics in Underserved Populations):

- Expanding COVID-19 testing in underserved communities
- Over 150,000 COVID-19 tests administered in partnership with Brockton Neighborhood Health Center, Caring Health Center, DotHouse Health, Family Health Center of Worcester, Lynn Community Health Center and MGH Community Health Centers
- In collaboration with Harvard T.H. Chan School of Public Health and the Massachusetts League of Community Health Centers, with funding from the NIH

The Helping Us Grow Stronger “HUGS/Abrazos” initiative:

- Supports pregnant women and young families particularly vulnerable to emotional, financial, and other stressors of COVID-19
- Provides emergency relief, mental health screening, social and behavioral health support and tailored community resource navigation through HUGS social workers and community health workers
- Is supported by funding from The Boston Foundation



Cancer Care Equity

Since its inception, The Kraft Center has focused on cancer care equity initiatives that aim to reduce disparities in treatment and outcomes in cancer care in Greater Boston and beyond.

From **2016–2017**, Kraft Center Fellows and Practitioners led projects to improve cancer outcomes by increasing screenings for HPV, colorectal cancer and cervical cancer, with funding from Pamela and Alan Trefler and The Trefler Foundation.

In **2018**, The Kraft Center and MGH Cancer Center partnered on innovative, sustainable cancer care equity projects in underserved communities, including:

- Education to improve screening and care capacity at community health centers
- Reimbursements to reduce disparities in clinical trial participation
- Supportive cancer care navigation for patients with severe mental illness

In **2018**, the Trefler Cancer Care Equity Grants Program supported collaborative teams at three community health centers in Greater Boston to implement innovative strategies to eliminate barriers to cancer screening and treatment for underserved populations.

- A texting platform to automate cancer screening outreach
- Bringing point-of-care technology in-house to enable patients to receive cancer screening at health centers rather than being referred off-site

In **2019**, The Kraft Center launched The Implementation Science Center for Cancer Control Equity (ISCCCE), in partnership with the Harvard T.H. Chan School of Public Health and Massachusetts League of Community Health Centers, with support from the National Cancer Institute. This statewide center allows for rapid-cycle testing and implementation of innovative, effective approaches to cancer prevention and control at community health centers across Massachusetts.

ISCCCE includes an Implementation Laboratory (I-Lab) to support activities, operations, capacity building and data management within community health centers across Massachusetts, creating an implementation science ecosystem that engages health centers in deploying evidence-based interventions to increase cancer health equity. As of June 2022, ISCCCE-partnering community health centers have served 511,234 patients.

Supporting Substance Use Disorder Treatment for Justice-Involved Individuals

With generous support from Jill and Michael Stansky, The Kraft Center and MGH Substance Use Disorders Initiative has launched a pilot Peer Support Program to coordinate care for individuals with substance use disorder at the Nashua Street Jail. A peer support specialist supports patients' treatment and recovery by helping bridge services, addressing obstacles to care, educating patients about treatment and harm reduction strategies, and connecting them to Community Care in Reach (CCiR) mobile addiction vans and the MGH Bridge Clinic.

Kraft Center for Community Health Leadership and Training

When founded in 2012, The Kraft Center established its community health training center, which invested in mission-driven doctors and nurses to become the next generation of community health leaders, graduating 76 clinician-leaders, the majority of whom remain in community health center settings, with more than half in leadership positions.

In partnership with Health Career Connection, The Kraft Center has hosted five college interns each summer since 2018. Interns support Center programs including addiction services, cancer care equity, and obesity prevention while receiving community health training and guidance to help them pursue their interest in health care careers.



First 1,000 Days Program

The First 1,000 Days program focuses on obesity prevention among mother-infant pairs at MGH's Revere and Chelsea HealthCare Centers, where obesity rates are higher than local and national averages.

The program was rigorously evaluated and found to be effective in improving maternal-child health outcomes in low-income, racially and ethnically diverse populations:

- Decreased excess weight gain during pregnancy
- Improved health behaviors (e.g., increased physical activity, decreased sugary drinks, screen time and anxiety)
- Reduced the prevalence of overweight among children
- A best practice for childhood obesity prevention in early life
- Funding from the Maternal and Child Health Bureau for the First Heroes program to support and engage fathers to improve parent and child outcomes

With Grateful Thanks to Kraft Center for Community Health Staff

Maddie Davies
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Nafissa Johnson
Gina Kruse

Miriam Lautenschlager
Stephanie Martinez
Laura Melo

Craig Regis
Deepinder Singh
Eddie Taborda



With Grateful Thanks to Our Partners and Supporters | 2017-2022

Community Care in Reach® and Mobile Health Program

Boston Health Care for the Homeless Program
Boston Public Health Commission
The GE Foundation
Massachusetts Department of Public Health
Brandeis University
The Ford Motor Company
RIZE Massachusetts Foundation

The Hearst Foundation
UMass Memorial Medical Center
Tapestry
Brockton Community Health Center
HEALing Communities Study
Bridge Over Troubled Waters
The Grayken Center for Addiction Medicine
at Boston Medical Center

Covid-19 Response

Harvard T.H. Chan School of Public Health
Massachusetts League of Community Health
Centers
Rapid Acceleration of Diagnostics in
Underserved Populations (RADx-UP)
National Institutes of Health
National Cancer Institute
Aetna Foundation
DPV Transportation, Inc.
La Colaborativa
City of Chelsea
Roca
Green Roots
Chelsea Public Schools
City of Revere
Veterans Services
Revere Senior Centers
First Congressional Church of Revere
NEW Health

Charlestown Coalition
Boston Public Schools
City of Lynn
My Brother's Table
City of Everett
Cambridge Health Alliance
Everett Public Schools
Brockton Neighborhood Health Center
Caring Health Center
DotHouse Health
Family Health Center of Worcester
Lynn Community Health Center
Massachusetts Executive Office of Health
& Human Services
Mattapan Community Health Center
Codman Square Health Center
Boston Health Care for the Homeless Program
The Boston Foundation

Cancer Care Equity

Pamela and Alan Trefler
The Trefler Foundation
Harvard T.H. Chan School of Public Health
Massachusetts League of Community
Health Centers

National Institutes of Health
National Cancer Institute
Charles River Community Health
Codman Square Health Center
The Dimock Center

Program to Support Justice Involved Individuals

Jill and Michael Stansky

Nashua Street Jail

Kraft Center for Community Health Leadership and Training

Health Career Connection
Patti & Jonathan Kraft

The Trefler Foundation
The Boston Foundation

First 1,000 Days Program

The Boston Foundation
Massachusetts General Hospital for Children
MGH Chelsea Health Center

MGH Revere Health Care Center
DotHouse Health

The Kraft Center Fund

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Joel Tillinghast